

## Mistral now a part of Texas Instruments' Elite Design House Network

*A network of premier independent, well-established companies offering system-level design services and products to a worldwide customer base*

**Bangalore, 4th May, 2011:** Mistral Solutions Pvt. Ltd., a leading technology design and systems engineering company, has joined Texas Instruments' (TI) Elite Design House Network. Mistral is now a part of a niche group of international companies that offer system-level design services and products, providing accelerated product innovation and time-to-market to product developers.

TI's Elite Design House (EDH) is a network of members who provide design feasibility, research, complete system/product design, hardware/software system integration, prototyping, manufacturing, and product life-cycle management services to a worldwide customer base. The EDH has 24 member companies from across the world catering to product engineering and design requirements of international customers in domains such as medical, industrial, video and imaging, and wireless.

Mistral has collaborated with TI on various projects based on TI's ARM®, digital signal processors (DSPs), multi-core processors, providing development platforms and reference designs for customers. Mistral has provided custom design services to various customers to build connected and wireless devices using the EVMs as the base development platform across consumer electronics, lifestyle electronics, medical electronics, home automation, security and surveillance, automotive and communication domains. Mistral's Product Engineering Services (PES) team offers product engineering and design services from concept to deployment helping product developers translate their ideas into feature-rich products.

Speaking on the occasion, Mr. Anees Ahmed, Chairman, Mistral Solutions, says, "Mistral has a very successful, long-term association with TI and this has strengthened our expertise on TI's platforms. We are proud to be a member of TI's Elite Design House Network. We look forward to growing our business with TI and a new international customer base. This partnership is the next stage in our association with TI and will take product engineering to a higher level and help customers bring out technology-rich connected devices to the market."

"Mistral has been a valuable developer of platforms and hardware and software tools based on TI devices for the past decade. Combined with their customized services, Mistral has accelerated the product development cycle for many customers with their impressive end-to-end, 'chip-to-product' capabilities," says Christopher Gourrier, Worldwide Elite Design House Program Manager. "We look forward to continuing our close collaborations with Mistral, the newest member of our Elite Design House Program, to help our customers bring more advanced, innovative solutions to the market."

Mistral offers custom product design services on TI's Sitara™ ARM microprocessor, DaVinci™ digital media processor platforms. These include:

- Custom form-factor design and development
- OS porting to custom hardware
- Custom device integration and related driver development

- Integration of codecs and third-party IP to a custom design
- Design integration, verification and validation
- Prototype Production
- Production Support

For more information, visit: [www.mistralsolutions.com](http://www.mistralsolutions.com) or email us [sales@mistralsolutions.com](mailto:sales@mistralsolutions.com).

### **About TI Elite Design House Network**

The TI Elite Design House Network is a premier group of independent, well-established companies that offer system-level design services and products for industrial, consumer, medical, aerospace/military, telecommunications, computing, and other markets. Network members may provide design feasibility, research, complete system/product design, hardware/software system integration, prototyping, manufacturing, and product life-cycle management services to a worldwide customer base to accelerate product innovation and time to market.

### **About Mistral Solutions**

Mistral is a technology design and systems engineering company providing end-to-end solutions for product design and application deployment. Mistral is focused in three business domains: Product Engineering Services, Defense Solutions and Homeland Security. Mistral provides total solutions for a given requirement, which may include hardware board design, embedded software development, FPGA design, systems integration and customized turnkey solutions. Mistral's strategic partnerships with leading technology companies help provide customers with a comprehensive package of end-to-end solutions.

For more information on Mistral, please visit: [www.mistralsolutions.com](http://www.mistralsolutions.com).