



For Immediate Release

Mistral Introduces Accelerator Program for Texas Instruments OMAP™ Platform

Offers value-added consultancy and support as independent OMAP Technology Center

Bangalore, August, 2003 - To help embedded designers accelerate their OMAP platform-based development, Mistral Software today introduced the Accelerator Program, a value-added service for software and hardware design, development and support based on TI's OMAP platform.

As an independent OMAP Technology Center (OTC), Mistral will offer drivers and board support packages (BSPs) for the Innovator™ Development Kit for the OMAP platform. The easy-to-use BSPs support a wide range of modules and drivers and are currently available on VxWorks® and Embedded Linux. Mistral plans to expand support to other RTOS platforms like iTRON, Nucleus™ and Symbian by fourth quarter of 2003. The Accelerator Program also includes customized hardware and software design consultancy and web-based training.

"TI's OMAP platform has been leading the embedded space with its optimal combination of real-time signal processing and rich man-machine interface. Mistral is uniquely positioned to offer system design and customization services for the OMAP technology with our strong background in the embedded systems and solutions across diverse verticals and applications," said Anees Ahmed, CEO, Mistral Software Pvt. Ltd.

Mistral created the Accelerator Program around its extensive technical expertise in the embedded market. For example, AddValue, one of Mistral's customers in the communications space, has benefited from Mistral's support on the VxWorks BSP and successfully implemented its solution faster than expected.

"Mistral has helped Addvalue reduce its time-to-market window by providing consulting services for OMAP platform-based product development," said Dr. Jack See Bao, senior

manager, product development, Addvalue. "We are very happy with the quality and support provided by Mistral."

TI's OMAP platform is comprised of high-performance, power efficient processors, a robust software infrastructure and comprehensive support network for the rapid development of differentiated multimedia-enhanced applications including industry-specific PDAs, web pads, telematics, enhanced gaming, medical instrumentation and point-of-sale terminals.

For more information on the Accelerator Program, please visit www.omap.com/rd/mistralaccelerator or www.mistralsoftware.com/accelerator.

About OMAP Technology Centers

Independent OMAP Technology Centers provide systems integration and development support, a key part of the complete system solution TI offers for 2.5G and 3G mobile devices, telematics and other embedded end equipments. Located throughout the world, independent OMAP Technology Centers have the expertise necessary to get customers to market quickly with robust, power-efficient products which use TI's OMAP platform. TI's fully open OMAP platform, a powerful blend of processors, software and support, has been selected by Nokia, Palm, NEC, Fujitsu, LG Electronics, Hewlett-Packard, Sendo, HTC and many more. For information about the worldwide network of independent OMAP Technology Centers, visit www.omap.com.

About Mistral

Mistral Software is an ISO 9001:2000 certified premier Product Realization Company providing end-to-end design services for embedded product design and development. Mistral has expertise in complex real-time solutions, RTOS, driver development, DSP, communication protocols, FPGA and hardware board design. The company has several re-usable software and hardware components that can help organizations get their product-to-market faster. Mistral has operations in USA, Japan, Germany and India.

For more information visit www.mistralsoftware.com.

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