



For Immediate Release

Mistral Introduces the Accelerator Program for TI's OMAP5912 Starter Kit

WinCE® 4.2 drivers and BSP help Windows Embedded OS designers accelerate application development

BANGALORE (December 09, 2004) - Helping Windows Embedded Operating System (OS) designers accelerate the development cycle for applications powered by Texas Instruments' OMAP5912 dual-core processor, Mistral Software, a leading product realization company specializing in real-time embedded solutions, today unveiled the Accelerator Program for TI's OMAP5912 Starter Kit (OSK).

The Accelerator Program further addresses the emerging needs of embedded OEMs, who are showing an increasing preference for Windows CE as the embedded OS for their devices. The Accelerator Program for TI's OMAP5912 OSK comes equipped with WinCE 4.2 drivers and Board Support Packages (BSPs). The easy-to-use WinCE 4.2 BSPs help streamline the design process by supporting a wide range of modules and drivers.

This latest offering from Mistral is a part of its initiative as a member of the Microsoft Windows Embedded Partner program, providing services and solutions based on Microsoft Embedded Platforms. Microsoft Windows Embedded Partner Program is a strategic worldwide program focused on providing partners with increased business opportunity, market awareness and technology advantage.

"Our goal is to provide solutions that help embedded designers and OEMs shorten the development timeline and move products faster to market," said Anees Ahmed, chief executive officer, Mistral. "Combining the robust capabilities of the Accelerator Program with the streamlined functionality of the OMAP5912 OSK, designers using the Windows Embedded OS can simplify the development process while leveraging a range of tools that help achieve greater system integration."

Mistral also serves as a broad market OMAP Technology Center (OTC), offering services in the area of software and hardware design, development and consulting on the OMAP platform. Targeted for use by Portable Data Terminal (PDT) OEMs, the OMAP5912 Starter Kit delivers a simple and inexpensive means of evaluating the features of the dual-core OMAP5912 processor for powering intelligent, next-generation Portable Data Terminal (PDT) applications.

"As one of the most affordable and easy to use starter kits on the market, the OMAP5912 OSK is the preferred solution for many developers using the OMAP5912 processor," said Gregory Mar, Worldwide

OMAP product manager, TI. “Leveraging the benefits of Mistral’s Accelerator Program, designers can meet their design goals faster, with increased functionality and performance.”

Mistral also currently offers the Accelerator Program for the OMAP5910 Innovator™ Development Board, comprising of drivers and BSPs for Linux®, VxWorks® and WinCE.

About Microsoft Windows Embedded Partner Program

The Microsoft Windows Embedded Partner Program (WEP) consists of over 1,200 Partners in 55 countries worldwide. The Program is focused on providing partnering and co-marketing opportunities to companies delivering products, services, or solutions based on Microsoft Windows Embedded Platforms.

The program providing numerous benefits devoted to establishing brand awareness, demand generation and strong industry support for its partners. WEP is dedicated to presenting new and exciting opportunities in the embedded space, building strong markets for partner products, services and solutions while helping bring those solutions to market more quickly and with greater market exposure.

About OMAP Technology Centers

Independent OMAP Technology Centers provide development support by bringing together a variety of hardware, software and system integration expertise, giving device manufacturers and developers a single point of entry for OMAP development technologies. Located throughout the world, independent OMAP Technology Centers have the expertise necessary to get customers to market quickly with robust, power-efficient products, which use TI’s OMAP platform. For information about the worldwide network of independent OMAP Technology Centers, visit <http://www.omap.com/>

About Mistral

Mistral Software is an ISO 9001:2000 certified premier product realization company providing end-to-end services for product design and development in the embedded space. Mistral has domain expertise in Embedded Real-Time Applications, Communication Protocols, VoIP services, Digital Signal Processing, Board Design and VLSI Design. As a single source for both hardware and software engineering expertise, Mistral’s expert design and development services have improved the quality and accelerated the time-to-market for a broad range of embedded systems.

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