



For Immediate Release

Mistral's OMAP2430 Starter Kit (OSK) Hits the Market

Also released a Linux BSP for the 2430 OSK

Bangalore, 06 September 2007 – Mistral Solutions, a leading product realization company specializing in real-time embedded solutions, today announced the availability of its OMAP2430 Starter Kit. Production of the first set of boards was completed in August and has begun shipping to customers.

Unveiled at Embedded Systems Conference Silicon Valley (ESC) in San Jose, California in April this year, the OMAP2430 Starter Kit is an ideal software development and device prototyping platform for users to get started on their wireless/multimedia based application development.

The OMAP2430 OSK comes preloaded with Linux BSP, and includes tools for developers to begin application development immediately. The OSK has several features that will facilitate developers building next generation small form factor devices.

Priced at \$1795, the OMAP Starter Kit can be purchased online from Mistral's website. www.mistralsolutions.com/webstore

Linux BSP for the OMAP2430

Mistral has also released its OMAP2430 BSP on Linux®. The Linux BSP supports a wide range of modules and drivers. These include display, touch screen, keypad, NAND, audio, Ethernet & serial UART. It also includes ITBOK (Is the Board OK!), a Mistral proprietary Windows based Diagnostic and peripheral boot utility to help the developers to bootstrap the hardware without requiring an expensive JTAG tool.

“Our Starter Kit and BSP for the OMAP2430 is helping developers prototype and test their application well before their hardware is ready, helping them reduce development costs and time. Along with the OSK, we have also released the Linux kernel patch that is available to kernel hackers who would like to put our board through its paces.” said Samyeer Metrani, VP Product

Development, Mistral Solutions. "We look forward to seeing our platform and BSP used as a launch pad for the development of the portable devices of tomorrow".

Mistral is a broad market OMAP Technology Center (OTC) providing professional services in the areas of hardware board design, reference designs, driver development, board support packages, codecs and system integration on the OMAP™ platform. Mistral's latest offerings on the OMAP2430 Platform are a testament to the quality of products and support available from Mistral.

For more information visit: <http://www.mistralsolutions.com/OMAP2430>

About OMAP Technology Centers

Independent OMAP Technology Centers provide development support by bringing together a variety of hardware, software and system integration expertise, giving device manufacturers and developers a single point of entry for OMAP development technologies. Located throughout the world, independent OMAP Technology Centers have the expertise necessary to get customers to market quickly with robust, power-efficient products, which use TI's OMAP platform. For information about the worldwide network of independent OMAP Technology Centers, visit <http://www.omap.com/>

About Mistral

Mistral is an ISO 9001:2000 certified and CMMi Level 3 appraised premier product realization Company providing end-to-end services for product design and development in the embedded space. Mistral offers expert design and development services covering hardware and software, customizable product designs and IP's, System Integration and COTS Solutions that improve quality and accelerate time-to-market for a broad range of embedded systems. Mistral has forged successful partnerships with leading providers of embedded solutions, which has enabled us to provide our clients with the finest technology solutions based on the world's best platforms.

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