



**Mistral Solutions Awarded the Red Herring Asia 100 For 2008**  
*Award Recognizes the 100 "Most Promising" Asian Companies Driving the  
Future of Technology*

**Hong Kong December 09, 2008**— Red Herring today announced that Mistral Solutions was a winner of the Red Herring 100 Award. The award places Mistral in an elite group of the 100 most innovative private technology companies based in Asia.

Mistral Solutions is a leading product realization company specializing in real-time embedded solutions.

The list of top 100 companies was finalized after a careful scrutiny of the entrepreneurial scene throughout Asia by the Red Herring editorial board. More than 1,000 companies that are leading the next wave of innovation in Asia were surveyed as part of the selection process.

"Our winners and finalists demonstrate that Asia is increasingly becoming a leader in innovation, contrary to common stereotypes," said Joel Dreyfuss, editor-in-chief of Red Herring. "It was tough to choose just the top 100 finalists from such a large list of excellent contenders, and we are very happy with the quality of the companies we selected as finalists."

The 100 winning companies were announced at the Red Herring Asia event in Hong Kong. The CEOs of the winning startups presented their innovative ideas and technologies to an audience of leading entrepreneurs, financiers, and corporate strategists at the event at the Hong Kong JW Marriott Hotel last week.

Mistral's CEO & President Anees Ahmed said, "We are delighted to receive this award from Red Herring. The award bears testimony to Mistral's efforts to constantly innovate and herald the use of latest technologies through its offerings."

### **About Red Herring**

Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at [www.redherring.com](http://www.redherring.com)

### **About Mistral**

Mistral is an ISO 9001:2000 certified and CMMi Level 3 appraised premier product realization Company providing end-to-end services for product design and development in the embedded space. Mistral offers expert design and development services covering hardware and software, customizable product designs and IP's, System Integration and COTS Solutions that improve quality and accelerate time-to-market for a broad range of embedded systems. Mistral has forged successful partnerships with leading providers of embedded solutions, which has enabled us to provide our clients with the finest technology solutions based on the world's best platforms. For more information on Mistral Solutions please log on to [www.mistralsolutions.com](http://www.mistralsolutions.com)

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