



For Immediate Release

Mistral Introduces Microsoft Windows CE Drivers and BSP for TI's OMAP™ Innovator Development Kit

Offers value-added consultancy and support as a member of Windows Embedded Partner Program

Bangalore, June, 2004 - To help designers developing on Windows Embedded operating systems accelerate development based on TI's OMAP™ platform, Mistral Software a specialist player in niche, real-time embedded and telecom solutions today announced the availability of the Accelerator Program for the Windows CE operating system. www.mistralsoftware.com/accelerator-wince

Windows CE is gaining increasing popularity in the embedded market, specifically for smart, connected, embedded devices with smart user interfaces. With an increasing number of embedded device manufacturing companies selecting Windows CE as the embedded OS for their devices, making it imperative that it is widely available and supported.

TI's OMAP59xx processors are uniquely positioned to meet customers' growing demand for real-time, high-level applications and security connectivity needs in the portable data terminal market, representing a breadth of mobile and connected devices enabling optimized business efficiencies and enhanced employee productivity. This is accomplished by providing real-time capabilities, high-performance data processing and transfer acceleration of multimedia or analysis results, plus offering the industry's only embedded hardware encryption engine delivering required security features, all at the lowest power possible.

Mistral Accelerator Program to Speed OMAP-based Windows CE Development

The Mistral's Accelerator Program for TI's Innovator Development Kit gives a unique value proposition delivering easy-to-use board support package (BSP) and device drivers intended to give engineers a quick start on their OMAP processor-based development and helping companies to get their product-to-market faster.

"With the popularity of Windows CE in the embedded market and Mistral's strong background in embedded systems and solutions, we are uniquely positioned to deliver best-in-class system design and customization services. We have been working with customers worldwide on applications like handheld multimedia devices, communication & networking devices enabling them to leverage the strong features of OMAP & Win CE.NET platforms." said Anees Ahmed, CEO, Mistral Software Pvt. Ltd.

Mistral Delivers Support for Microsoft Windows CE OS

Mistral Software is a member of the Microsoft Windows Embedded Partner program, providing services and solutions based on Microsoft Embedded Platforms.

"Mistral's Windows CE drivers and BSP for the OMAP platform will further improve developer productivity, translating into faster time to market for device makers," said Jane Gilson, group product manager of the Mobile and Embedded Devices Division at Microsoft Corp. "Windows Embedded Partner members like Mistral offer high-quality solutions and services that our joint customers can take advantage of when building next-generation devices."

About Microsoft Windows Embedded Partner Program

The Microsoft Windows Embedded Partner Program (WEP) is a strategic worldwide program focused on providing partnering and co-marketing opportunities to companies delivering products, services or solutions based on Microsoft Windows Embedded platforms.

The Microsoft Windows Embedded Partner Program provides numerous benefits devoted to establishing brand awareness, demand generation and strong industry support for its partners. WEP is dedicated to presenting new and exciting opportunities in the embedded space, building strong markets for partner products, services and solutions while helping bring those solutions to market more quickly and with greater market exposure. More information can be found at <http://www.msweep.com/>

About Mistral

Mistral Software is an ISO 9001:2000 certified premier Product Realization Company providing end-to-end design services for embedded product design and development. Mistral has expertise in complex real-time solutions, RTOS, driver development, DSP, communication protocols, FPGA and hardware board design. The company has several re-usable software and hardware components that can help organizations get their product-to-market faster. Mistral has operations in USA, Japan, Germany and India.

For more information visit www.mistralsoftware.com.

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