



(L-R) Suchma Morthania, Director General, India SME Forum; Vinod Kumar, President, India SME Forum; Prahlad Kakar, Brand Guru and Chairman of the jury, India SME 100 Awards; S. N. Tripathi, Additional Secretary and Development Commissioner, MSME, Govt. of India; Kalraj Mishra, Minister of MSME, Govt. of India; Shikha Sharma, CEO and MD, Axis Bank; Shashank Dixit, Founder and CEO, Deskera

Lamp lighting (L-R) S. N. Tripathi, Additional Secretary and Development Commissioner, MSME, Govt. of India; Kalraj Mishra, Minister of MSME, Govt. of India; Shikha Sharma, CEO and MD, Axis Bank; Srinivasan V. DMD, Axis Bank and Shashank Dixit, Founder and CEO, Deskera

INDIA'S TOP 100 SMEs

The India SME 100 Awards was organised to felicitate the top 100 SMEs who were selected on the basis of several factors. Take a look...

The most prestigious award for Small and Medium Enterprises (SME) fraternity known as the India SME 100 Awards was organised by India SME Forum (ISF) in the national capital on May 6. The award ceremony brought the top 100 crème de la crème among SMEs together under one roof. Eminent dignitaries, successful entrepreneurs and SMEs from different regions of our country and leading subject matter experts attended the function to felicitate the winners.



Prahlad Kakar, Brand Guru conducting the session on 'Wake up or Pack up' at Business Class 2017

Each year, several enterprises send their entries to earn their position among the top 100. For this year's awards, 41,832 nominations were received from SMEs who contested for the top 100 positions. The awards founded for the purpose of recognising and felicitating successful SMEs, have enabled ISF to get an insight into the health of SMEs from different regions of the country. The award selects 100 top SMEs on the basis of their growth, financial factors as well as non-financial factors in a unique evaluation format, created specifically to score and rate SMEs across the length and breadth of the country on a single scale.

With more than 76,000 members, the India SME Forum is India's only non-profit, non-political, non-governmental and non-trade association, initiative for small and medium entrepreneurs. Currently, ISF is India's

largest SME initiative.

Founded in May 2011, for nurturing entrepreneurship and supporting innovative, globally competitive SMEs in India, ISF works on enabling them to share best practices, address their concerns and celebrate their success.

With a mission to foster the development of a flourishing entrepreneurial culture and a competitive SME sector to support economic development, the ISF has a valued countrywide network of over 250 advisors, consultants, experts and mentors.

During his address at the awards ceremony, Minister of MSME Kalraj Mishra said that SMEs are creating the future of the country. He mentioned, "Collectively through SMEs, we will make India a success story". He also added, "The present government is making all the efforts to facilitate the MSME ecosystem. The minister mentioned the several efforts made by the ministry to support the SMEs.

Mentioning the latest initiative by the ministry, Kalraj Mishra spoke about the MyMSME app and its features. He mentioned that the app provides information on all schemes implemented by the Ministry of MSME. The MSME units had been complaining that information on all schemes were not available at a single place. Such a compilation is certainly the need of the hour, so as to ensure that entrepreneurs need not be searching multiple windows for help or information. With the help of MyMSME mobile app, Ministry of MSME would be providing one single window to MSMEs to access information on all schemes implemented by the ministry as well as apply for any of them. MSMEs can also lodge grievances pertaining to Ministry of MSME through this app.

The Additional Secretary and Development Commissioner, MSME, S. N. Tripathi while addressing the dignitaries, called the winners 'gems of India'.

Shikha Sharma, MD and CEO, Axis Bank congratulated the winners and

said that it is great to have role models who can encourage others. She spoke about the products offered by the bank for SMEs and added that the bank has focused on SMEs for a long time. Noting that a significant percentage of India's GDP comes from the SME sector, she said that the future of India is exciting.



Ravinder Bhan, Business Guru conducting the session on 'Wake up or Pack up' at Business Class 2017

On the topic of entrepreneurship and entrepreneurs, Prahlad Kakar, Chairman, India SME Forum, said that an entrepreneur does not do a job, an entrepreneur owns the job. "Entrepreneurs are disruptors. They are people who have reinvented themselves, are originals and are change makers."

He further said, "From now on, all the winners should address themselves as 'PLU' - People like Us who are achievers and heroes in SME space."

Shashank Dixit, CEO, Deskera, while speaking at the session, said that Indian SMEs have always been innovative. India has a promising future. Hence, SMEs need to change their perspectives and think they are global and not just Indian SMEs. He underlined the need for cloud technology and said that it should become an integral part of our business.

THE AWARDS THIS YEAR

The most coveted award for SMEs, India's SME 100 Awards received overwhelming response from Indian entrepreneurs and enterprises. Of the

41,832 nominations received, 100 SMEs were selected through a rigorous selection procedure.

It is worthwhile to note here that the combined turnover of these 41,832 enterprises who were nominated stands at Rs 1,37,000 crore. The combined tax paid by these SMEs during the financial year 2015-16 stands at Rs 13,078 crore. Collectively they employ more than 12 lakh people.

The sheer strength of these numbers shows the importance of SMEs in the government's 'Make in India' mission. To strengthen their role in the economic growth of the country, the SMEs need favourable ecosystem and policies.

The Ministry of MSME has been supportive of ISF and its several efforts, since its inception. Till now, 400 companies have been chosen as 'gems' of this sector, over the last four years.

BUSINESS CLASS 2017

It is a constant endeavour of the forum to shares best practices, information and knowledge with the SMEs, in order to help them grow sustainably.

STATE-WISE DISTRIBUTION OF WINNERS

ANDHRA PRADESH	1
ASSAM	2
BHARAT	1
DADRA & NAGAR HAVELI	1
DELHI	1
GUJARAT	18
HARYANA	3
HIMACHAL PRADESH	1
JAMMU & KASHMIR	1
KARNATAKA	9
KERALA	2
MADHYA PRADESH	2
MAHARASHTRA	25
ODISHA	2
PUNJAB	1
RAJASTHAN	1
TELANGANA	2
UTTAR PRADESH	5
TAMIL NADU	6
WEST BENGAL	4

SECTOR-WISE DISTRIBUTION OF WINNERS

SERVICES	17
MANUFACTURERS	83

With an objective to motivate and assist progressive and successful India SME 100 Award winners, a day-long programme was also organised on May 6 titled 'BUSINESS CLASS 2017 - Target 1000 crores'. The programme comprised of sessions with top mentors and business gurus sharing their knowledge.

Prahlad Kakar, known as the Brand Guru and the founder of Genesis Film Production Pvt. Ltd. was the speaker for the session 'Create a brand or stagnate'. Prahlad has ruled the ad film-making business and has won several awards for technical excellence, innovation and creativity in advertising and marketing over the years, in India.

Ravinder Bhan is an internationally experienced business leader and consultant having contributed to growth and value at businesses from India, Europe and Middle East. He conducted a powerful session on 'Wake Up or Pack Up'. Ravinder is an effective team builder, trainer and mentor with a passion to bring out the best in people.

The session on 'Debt, Equity and Venture for Growth' was moderated by Vinod Kumar, Country Manager and Senior Partner - India and Middle East, SDC India Advisors LLP. As an investor and mentor, with a passion for growing innovative and disruptive brick and mortar, small and medium companies with a high growth trajectory, Vinod, supervises and mentors investments of over \$135 million apart from mentoring over a thousand entrepreneurs, across several sectors under the India SME Forum's 'Mentor 4 Entrepreneur Program'.

The programme brought together the best of investors, business experts, successful entrepreneurs and top bureaucrats, face to face with a full house of India SME 100 AWARD winners. The programme discussed steps to build successful brands and enterprises, and best practices for managing, scaling up these already successful and progressive businesses into stable and sustainable businesses.

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LEADERS SPEAK



"Collectively through SMEs, we will make India, a success story."
—**Kalraj Mishra**
Minister of MSME



"India SME 100 Award Winners are the gems of India"
—**S. N. Tripathi**
Additional Secretary & Development Commissioner, MSME



"34 of the 100 winners of India SME 100 Awards are Axis Bank Customers. Axis Bank has focused on SMEs for a long time now."
—**Shikha Sharma**,
MD and CEO, Axis Bank



"Entrepreneurs are disruptors. They are people who have reinvented themselves, are originals and are change makers."
—**Prahlad Kakar**,
Chairman, India SME Forum



"SMEs need to change their perspectives and think they are global and not just Indian SMEs."
—**Shashank Dixit**,
CEO, Deskera